

## THE NAME GAME: OLIVIA RODRIGO Contest Rules

These contest rules are specific to the above contest conducted by Audacy Operations, LLC (the “**Contest Administrator**”) and its certain affiliated companies and radio stations listed on Attachment A to these rules (each, a “**Participating Station**” and collectively, the “**Participating Stations**”). A copy of these specific contest rules and the Participating Stations’ general contest rules are available on the contest rules page of each of the Participating Station’s websites listed on Attachment A to these rules.

**Notwithstanding any provision of any Participating Station’s general contest rules to the contrary, these official contest rules shall govern this particular contest in the event of any conflict.**

**Listeners of any Participating Station, and visitors to any Participating Station website listed on Attachment A may enter and potentially win this contest.**

### Who Can Enter

---

1. No purchase or payment of any kind is necessary to enter or win the Name Game: Olivia Rodrigo (the “**Contest**”). A purchase or payment will not increase your chance of winning.
2. **THIS CONTEST IS SUBJECT TO AND GOVERNED BY APPLICABLE FEDERAL, STATE, AND LOCAL LAWS, STATUTES, AND REGULATIONS. PARTICIPATION IN THIS CONTEST IS VOID WHERE PROHIBITED OR OTHERWISE RESTRICTED BY LAW.**
3. Entrants must be eighteen (18) years of age or older and a legal resident of the state of Connecticut, Massachusetts, New Hampshire, New York, or Rhode Island as of the entry date in order to be eligible to enter or win.

### How to Enter

---

4. From approximately 12:00AM (ET) on Thursday, September 3, 2026 through the earlier of either approximately 4:00PM (ET) on Thursday, October 1, 2026, or the point at which twenty-five (25) Prizes (as described in Section 14 below) have been awarded in this Contest, whichever is sooner, go to [www.mix1041.com/contests](http://www.mix1041.com/contests) and/or [www.965tic.com/contests](http://www.965tic.com/contests), click on the link to enter this Contest, and complete and submit the entry form with all applicable and required information.
5. Entrants may receive one (1) or more bonus entries by completing one (1) or more of the following actions:
  - a. Entrants will receive one (1) bonus entry for each friend that enters The Name Game: Olivia Rodrigo via the entrant’s personalized share link on the online entry page located at [www.mix1041.com/contests](http://www.mix1041.com/contests).
  - b. Entrants will receive one (1) bonus entry for each friend that enters The Name Game: Olivia Rodrigo via the entrant’s personalized share link on the online entry page located at [www.965tic.com/contests](http://www.965tic.com/contests).
  - c. Entrants will receive one (1) bonus entry if they click the “Follow @mix1041” on X button on the online entry page located at [www.mix1041.com/contests](http://www.mix1041.com/contests).
  - d. Entrants will receive one (1) bonus entry if they click the “Follow @965tic” on X button on the online entry page located at [www.965tic.com/contests](http://www.965tic.com/contests).
  - e. Entrants will receive one (1) bonus entry if they click the “Follow @mix1041” on Instagram button on the online entry page located at [www.mix1041.com/contests](http://www.mix1041.com/contests).
  - f. Entrants will receive one (1) bonus entry if they click the “Follow @965tic” on Instagram button on the online entry page located at [www.965tic.com/contests](http://www.965tic.com/contests).
  - g. Entrants will receive five (5) bonus entries if they click the “Download the Audacy App” button on the online entry page located on [www.mix1041.com/contests](http://www.mix1041.com/contests)
  - h. Entrants will receive five (5) bonus entries if they click the “Download the Audacy App” button on the online entry page located on [www.965tic.com/contests](http://www.965tic.com/contests)
  - i. Entrants will receive five (5) bonus entries if they click the “Listen Now on Audacy” button on the online entry page located on [www.mix1041.com/contests](http://www.mix1041.com/contests)
  - j. Entrants will receive five (5) bonus entries if they click the “Listen Now on Audacy” button on the online entry page located on [www.965tic.com/contests](http://www.965tic.com/contests)



- k. Contest Administrator is not responsible for verifying any of the above actions, other than entrant clicking the designated button(s).

6. Subject to the eligibility requirements set forth in Section 3 of these Contest rules, an individual may enter this Contest at one (1) or more of the Participating Stations as many times as they desire.

## How to Win

---

7. This Contest will be played weekdays (*Monday through Friday only, excluding weekends*) from Tuesday, September 8, 2026, through the earlier of either Friday, October 2, 2026, or the point at which twenty-five (25) Prizes (as described in Section 14 below) have been awarded in this Contest, whichever is sooner (each, a “**Contest Day**”) at approximately 9:05AM (ET) and 3:05PM (ET) (each, a “**Contest Play**”).

8. Beginning Friday, September 4, 2026, and each weekday thereafter, (*excluding the Labor Day holiday on Monday, September 7, 2026*), at approximately 4:00PM (ET), the Contest Administrator will randomly select the names of two (2) entrants from among all eligible entries received through the time of such drawing, and then randomly assign one (1) of each of the two (2) randomly selected entrants to each one (1) of the two (2) Contest Plays (*i.e., one (1) randomly selected entrant will be randomly assigned to the 9:05AM (ET) Contest Play, one (1) randomly selected entrant will be randomly assigned to the 3:05PM (ET) Contest Play, etc.*) to take place on the immediately following Contest Day (*e.g. a drawing on Monday will be for the Contest Plays on the immediately following Tuesday, and a drawing on Friday will be for the Contest Plays on the immediately following Monday. For the sake of clarity, the name selections taking place on Friday, September 4, 2026 will be for the Tuesday, September 8, 2026 Contest Plays.*)

9. Each Contest Play will begin, as applicable, at approximately 9:05AM (ET) and 3:05PM (ET), with all Participating Stations announcing on-air (i) the first name, last name, and town/city of residence of the one (1) entrant selected and assigned to that Contest Play (*as described in Section 8 above*) (the “**Contestant**”); and (ii) the fact that the announced entrant must call the designated contest phone number, 1-833-944-1234 (the, “**Contest Number**”), by no later than fifteen (15) minutes past the top of the hour of in which such Contest Play is taking place (*i.e., for the 9:05am (ET) Contest Play, the announced entrant must call the Contest Number by 9:15am (ET), for the 3:05pm (ET) Contest Play, the announced entrant must call the Contest Number by 3:15pm (ET), and so on*) (the, “**Call-Back Deadline**”).

a. **WARNING! ONLINE LISTENERS TO STREAMED BROADCASTS MAY EXPERIENCE A LAG IN TRANSMISSIONS DUE TO BUFFERING LIMITATIONS. CONTEST PARTICIPANTS SHOULD NOT RELY ON STREAMED BROADCASTS.**

b. Only calls received to the designated Contest Number (*as listed above*) are eligible to win. Calls to any other number, including but not limited to, the Participating Stations’ request or studio phone numbers, main business phone number(s), or any other phone numbers will not be accepted.

c. The name assigned and announced for a certain Contest Play will be the same for each Participating Station.

d. **LIMIT ONE (1) PRIZE PER INDIVIDUAL VERIFIED WINNER OF THIS CONTEST.** Entrants who are selected and announced in a Contest Play, but fail to call the Contest Number within the allotted amount of time will remain eligible for future Contest Plays. Verified Winners will become ineligible for future Contest Plays.

10. If the Contestant calls the Contest Number before the Call-Back Deadline, then such Contestant, subject to verification of eligibility and compliance with the Contest rules, will receive one (1) Prize in this Contest (*as described in Section 14 below*) (each, a “**Winner**”). If the Contestant does not call the Contest Number before the Call-Back Deadline, then no prize will be awarded for such Contest Play.

a. The Contest Administrator is and will at all times be the sole and exclusive arbiter in all matters related to this Contest, including, without limitation, whether or not a Contestant calls the Contest Number by the Call-Back Deadline. **All decisions made by the Contest Administrator are final and may not be appealed.**

b. The Participating Stations will not post the names and/or town/city of residence of any Contestant on its website, on any social media platform, and/or by any other electronic means; provided, however, the Participating Stations may, but will not be obligated to, provide the name and town/city of residence announced in any Contest Play over the phone on any of the Participating Stations’ phone numbers.

c. The Contest Administrator has no obligation, liability, or responsibility whatsoever if any Contestant was not listening to a Participating Station at the time of the Contest Play and was informed by a third party about their name and town/city of residence being announced on a Participating Station.



d. In no event will any “deal-making” between any person and any participant of this Contest be permitted. The Contest Administrator reserves the right (but not the obligation) to disqualify any person(s) that it suspects has participated in, or offered or accepted, any type of “deal-making” with respect to this Contest.

e. All individuals who call the Contest Number during a Contest Play because their name and town/city of residence was announced on a Participating Station will be required to confirm their first and last names, their date of birth, and their exact address, before being confirmed as a potential winner of this Contest, and thereafter will still be required to complete the full winner verification process as required by the Contest Administrator, which will include, but not be limited to, providing the Participating Station with a government issued photo ID, completing an IRS Form W-9, and signing the Participating Station’s winner release agreement.

11. There will be up to, but not more than, two (2) Contest Plays per each of the up to, but not more than, nineteen (19) Contest Days in this Contest, for a total of up to, but no more than, thirty-eight (38) Contest Plays in this Contest.

12. There will be up to, but in no event more than, twenty-five (25) prizes awarded in this Contest, a maximum of one (1) prize to each of the up to, but in no event more than, twenty-five (25) verified Winners, if any.

13. Odds of an entrant being selected as a Contestant depend on the number of eligible entries received by the Participating Stations. Odds of a Contestant for any one (1) Contest Play winning a prize depends upon whether or not the Contestant successfully calls the Contest Number by the Call-Back Deadline for such Contest Play.

### Prize(s)

---

14. Each of the up to twenty-five (25) verified Winners, if any, will receive one (1) prize (the “**Prize**”), assigned by the Contest Administrator in chronological order based on the date and time of each winning Contest Play, with Winner number one (1) being the first verified Winner as follows:

a. Winners one (1) through sixteen (16), if any, will each receive two (2) tickets to see Olivia Rodrigo on **Friday, September 25, 2026 at PeoplesBank Arena**, located at One Civic Center Plaza, **Hartford, CT 06103**, valued at approximately \$198.00 and courtesy of Live Nation.

b. Winners seventeen (17) through twenty-five (25), if any, will each receive two (2) tickets to see Olivia Rodrigo on **Thursday, October 15, 2026 at TD Garden**, located at 100 Legends Way, **Boston, MA 02114**, valued at approximately \$198.00 and courtesy of Live Nation.

Each Winner is entitled only to the Prize assigned to that Winner by the Contest Administrator and is not entitled to any other Prize in this Contest.

### Sponsor(s)

---

15. The sponsors of this Contest are Audacy Operations, LLC, operator of WBMX(FM) and WTIC-FM, and Live Nation.

### Other Rules Specific to This Contest

---

16. The entry process may require Entrants to login to, or to create, a free account with the third-party provider of a software platform used by the Participating Stations for such Contest(s) (“Software Provider”), by going to the Website, clicking on the Contest entry link, and completing and submitting the online registration form with all required information.

a. Limit one (1) account with the Software Provider per email address.

b. Software Provider is not a sponsor of this Contest, but Entrants may be required, as part of the entry process, to agree and consent to the Software Provider’s terms of service and/or privacy policy, both of which will be available via a link during the entry or account registration process (collectively, the “**Software Provider Policies**”).

c. If the Entrant elects to have their entry form pre-loaded or pre-populated with information from the Entrant’s Facebook, Twitter, Google, or LinkedIn profiles, such Entrant authorizes the Software Provider and the Participating Stations to access, utilize and/or pre-load to such entry form, applicable portions of Entrant’s profile information from such account.

d. While agreement to the Software Provider Policies may be required in order to enter the Contest, the Software Provider Policies are not a part of these Contest Rules but are a separate agreement between the Entrant and Software Provider. In the event of any conflict between the Software Provider Policies and the Rules, the Rules will govern.

e. Participating Stations are not responsible for any error or technical malfunctions associated with the Software Provider site that may affect any Entrant’s ability to enter, to win, or to be properly considered in the



Contest, regardless of the cause. In the event of a malfunction associated with the Software Provider site that the Participating Stations in its sole and absolute discretion deems to materially and adversely affect the Contest, the Participating Stations reserve the right to (1) suspend the Contest; (2) terminate the Contest without a Winner; (3) terminate the Contest and select a Winner early; (4) provide alternative means of entry; and/or make any other changes to the Contest that the Participating Stations deems appropriate under the circumstances. Any such changes, terminations or suspensions will be published on the Contest Rules Page, and in the Participating Stations' sole and absolute discretion, may also be announced on-air, published elsewhere on the Website, and/or published on social media.

f. Employees of Software Provider and its affiliates, their respective parents, affiliates, subsidiaries, advertising sponsors and promotional agencies, and the immediate family members of each are not eligible to win in this Contest.

17. Complete Contest rules are available online at Participating Stations' websites as listed on Attachment A.
18. Winner's List: For a winner list, mail a self-addressed stamped envelope to Audacy Operations, LLC, 10 Guest Street, 3<sup>rd</sup> Floor, Boston, MA 02135, Attn: Contest Administrator "The Name Game: Olivia Rodrigo". All requests for winner lists must be mailed and received after the Contest is over but prior to six (6) months after the Contest has been concluded.



**ATTACHMENT A**

**LIST OF PARTICIPATING AUDACY AFFILIATED COMPANIES, RADIO STATIONS, AND WEBSITES**

| <b>Audacy Company</b>     | <b>Station</b> | <b>Market</b> | <b>Website</b>                                                              |
|---------------------------|----------------|---------------|-----------------------------------------------------------------------------|
| Audacy Massachusetts, LLC | WBMX(FM)       | Boston        | <a href="https://www.audacy.com/mix1041">https://www.audacy.com/mix1041</a> |
| Audacy Connecticut, LLC   | WTIC-FM        | Hartford      | <a href="https://www.audacy.com/965tic">https://www.audacy.com/965tic</a>   |

